

# Employee engagement in Healthcare

## IT'S A MATTER OF INTENSIVE CONCERN

- Funding challenges
- Patient outcomes and overall satisfaction rates
- Safety incidents
- Public scrutiny
- Notoriously independent physicians
- Divergent clinician and admin staff nuances
- Unionized environments
- Legislative and regulatory demands
- Accreditation obligations

Healthcare centers operate in one of the most complex work environments. Physicians, nurses, researchers, scientists, administrative and support staff together form a unique community. And their insights speak volumes.

Galvanizing the minds and voices behind your healthcare center through engagement surveys and actionable data is your most influential means to drive a stronger homogeneous vision and achieve higher client/patient outcomes and satisfaction rates.

## HEALTHCARE BENCHMARK INSIGHTS



"I have the necessary skills to do the iob."



"Most of my work is challenging."



"Our organization provides me with the appropriate training to do my job safely."



"All employees understand our customers' wants and needs."



"My job is not too stressful."

HAVING CONDUCTED THOUSANDS OF DIFFERENT SURVEYS IN EVERY TYPE OF ORGANIZATION ACROSS NORTH AMERICA, TALENTMAP OFFERS YOU THE INSIGHTS, CONTEXT, AND EXPERIENCES OF THOSE ORGANIZATIONS ALONGSIDE A DEEP UNDERSTANDING OF METHODOLOGIES, ASSUMPTIONS, AND NOMENCLATURES UNIQUE TO THE HEALTHCARE SECTOR.



#### Ask. Analyze. Act.

Generate valuable strategic information and bottom line returns from your employee engagement investment. Combine TalentMap's healthcare survey expertise with scientifically sound insights and actionable outcomes.

- "I recommend a TalentMap employee survey as a great resource for any organization seeking to advance employee engagement and overall organizational performance."
- Kevin Latimer, Almonte General Hospital



### With TalentMap as your survey partner, you can expect:

- Up-to-date, valid, and reliable survey instruments
- Pre-survey clinical leadership and management sessions
- Better response rates driven by an understanding of physicians and their concerns
- Extensive sector-relevant benchmark data for broader comparatives and insights
- Unparalleled experience with engagement drivers specific to healthcare
- Compliance with employee survey accreditation requirements
- Customized project development, online resources, and guidance
- An added layer of confidentiality for honest and open employee feedback
- Report tool drill-down and cross-tab functionality
- Strategic post-survey action planning guidance (consulting and workshops)

## COMPARE INSIGHTS AGAINST OTHER INSTITUTIONS, INCLUDING:









